

experience

AL JAZEERA AMERICA

2013
present

creative director and executive producer

Senior member of creative team responsible for network branding, show production, on-air and digital programming.

- Planning and design direction for initial launch of 24/7 news network.
- Art direction & supervision of creative team for all design/animation projects for broadcast & web.
- Established creative direction for America Votes 2016 coverage, encompassing all four worldwide Al Jazeera Media networks.

CURRENT TV

2011
2013

vice president, graphic design

Established in-house graphics department to support on-air programming, marketing & branding.

- Art direction for daily and special event graphics and show branding.
- Responsible for managing operations, financials, project planning and schedules.
- Produced marketing and promotion campaigns for on-air and ad sales.

CNN

2010
2011

digital producer and design director

Managed graphic artists and projects for the multi-touch screens and virtual set displays.

Served as design liaison for New Media department and show production groups.

- Art direction for data visualizations and animations for on-air and web-based programming.
- Provided research and analysis for design direction of graphic projects and solutions.
- Produced and designed virtual graphics for studio productions.

NBC UNIVERSAL

2000
2008

executive creative director and graphics producer

Managed over 90 artists in the combined graphics operations of News, Sports, Entertainment and New Media, to support broadcast, promotions, mobile and web production.

- Served as design liaison between all levels of creative, technical and management groups.
- Leadership role in all design projects, mentoring teams and challenging the status quo.
- Worked with NBC Agency for marketing and promotion campaigns.
- Served as visual producer to research, analyze and direct extensive graphics and animations.
- Achieved \$8 million in financial savings and measured productivity by revitalizing technical infrastructure, leveraging new technologies and improved workflow solutions.

MSNBC

1996
2000

creative director

Launched and managed the graphics operation of 25 artists in a fast-paced 24/7 production environment.

- Led creative group in developing compelling graphics and animations for all programming.
- Coordinated design and production for branding and promotion campaigns.
- Organized the creative environment to provide design support for additional outside clients.
- Responsible for schedules, budgets and technical infrastructure.
- Department cited as company best practice in cost management and production efficiencies.

NBC NEWS

1985
1996

senior art director

Provided creative insight and supervision for all graphic and animation needs.

- Increased production value of programming with innovative approaches and solutions.
- Served as creative liaison to all levels of client production groups and senior management.

awards

6 National Emmy Awards • 10 Broadcast Design Awards • Graphic Design USA Award

education

BFA in Communications Design *with Honors*, Pratt Institute • Green Belt Certification in Six Sigma